

## Consent to Personal Data Processing – Sending e-mail newsletters

1. You hereby grant to AV MEDIA, a.s., with its registered office at Pražská 63, 102 00 Praha 10, Business ID No.: 48108375, registered in the Commercial Register maintained at the Municipal Court in Prague, Section B, Entry 10120 (hereinafter the “Controller”), your consent pursuant to Regulation 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter the “GDPR”) to process the following personal data (the “Personal Data”): e-mail, first and last name, organization name, job title.
2. This Personal Data may be processed on the basis of the consent you provided, and said processing is necessary for the purpose of sending out the e-mail newsletters. This Personal Data will be processed by the Controller for a period of three years.
3. You grant your explicit consent to the above-described processing. Providing the Personal Data is voluntary. Consent can be revoked at any time, for instance by sending an email to [marketing@avmedia.cz](mailto:marketing@avmedia.cz) or writing a letter to AV MEDIA, Marketing, Pražská 63, 102 00 Prague 10, Czech Republic
4. The Personal Data processing is performed by the Controller, but other processors may also process the Personal Data on the Controller’s behalf:
  - a. Software providers:
    - i. Mailchimp – The Rocket Science Group, with its registered address 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308, U.S.A.
    - ii. Smart Emailing – Smart Selling a.s., with its registered address Netroufalky 797/5, 625 00 Brno
  - b. Service and Application providers: Nausus s.r.o., with its registered address Na Jezerce 1451/2A, 14500 Praha 4
  - c. Any other software, service and application providers whose services the Controller is not currently using.
5. Please be aware that under the GDPR you have the right:
  - a. to withdraw your consent at any time,
  - b. to require information from the Controller on how it processes your Personal Data,
  - c. to require access to the Personal Data at the Controller and to update, correct or restrict the processing of the Personal Data,
  - d. to require the Controller to delete the Personal Data,
  - e. to data portability and to require a copy of the Personal Data being processed,
  - f. to file a complaint at the Personal Data Protection Office.